



Action Construction Equipment Ltd. (ACE) was founded in 1995 in Faridabad and began with manufacturing mobile cranes. Over the years, it has diversified into agricultural equipment, construction equipment, road construction equipment, and earth-moving machinery with eight advanced plants and a strong domestic footprint. ACE now exports to over 37 countries and continues to grow through strategic partnerships, innovation, and a focus on sustainable, Make-in-India solutions.

60+	Products	125	Domestic Dealer Locations
100+	Locations	21	Regional & Area Office
3,300+	Employees	37	Countries Exported
20,000+	Happy Customers	200+	Agri Dealers

KEY MANAGERIAL PERSONNELS



Mr. Vijay Agarwal
Chairman & MD (28.75%)



Mrs. Mona Agarwal
Whole Time Director (24.65%)



Mr. Sorab Agarwal
Whole Time Director (6.15%)

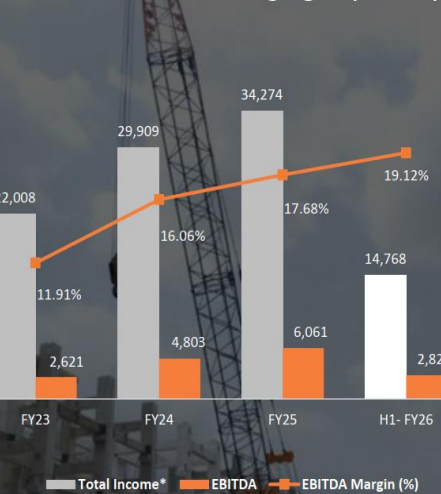


Mrs. Surbhi Garg
Whole-Time Director (5.82%)

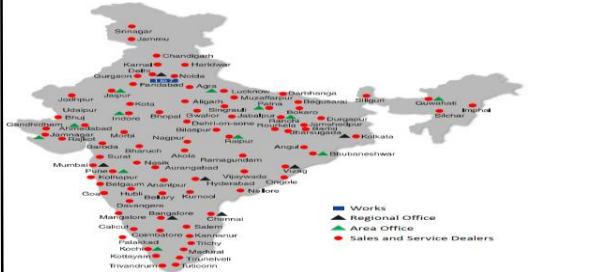


Mr. Rajan Luthra
Chief Financial Officer (0.00%)

Consolidated Financial Highlights (INR Mn)



Net Debt to Equity (x)



OPPORTUNITIES

- Tapping opportunities in the defence sector
- Increasing utilization levels of construction equipment.
- ACE intends to increase the contribution of exports in total revenues to a significant share over the medium term

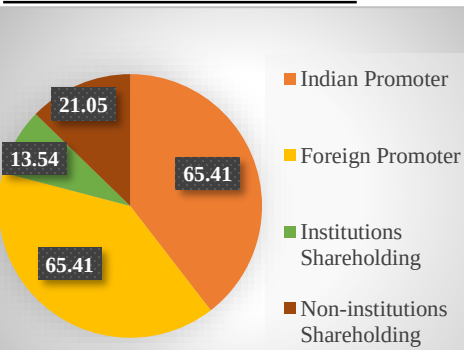
ACE EDGE

- Most awarded
- ISO 9001 certified
- Widest range
- Dedicated R&D and training centers
- Superior functional parameters
- Cost effective
- Robust product support & customized solutions

MARKET INFORMATION

Website <https://www.ace-cranes.com/>
NSE ACE (INE731H01025)
BSE 532762
Sector Capital Goods
Industry Manufacturing, Construction Equipment, Material Handling, Agriculture Equipment
Mkt. Cap. Rs.10,430 Cr. (as of 14/01/2026)
Sh. Price Rs.874 (as of 14/01/2026)

SHAREHOLDING PATTERN



Revenue Growth (INR MN)



PAT and PAT Margins (INR Mn)



PEERS

Escorts Kubota Ltd.	Mkt. Cap.- Rs. 41,282 Cr.
BEML Ltd. .	Mkt. Cap.- Rs. 15,095 Cr.
Ajax Engineering .	Mkt. Cap.- Rs. 6,524 Cr.
TIL Ltd. .	Mkt. Cap.- Rs. 1,685 Cr.

CLIENTELE

Infra Players- L&T, DLF, Adani, Essar, IRB, Tata Projects, GRIL, Welspun, Reliance Infrastructure, Afcons, Dilip Buildcon, etc.
Manufacturing Sector- Ambuja Cement, ACC, Bosch, Dabur, Hero, Trident Group, Mahindra, Siemens, Gulf, Ultratech cement, Havells, etc.
Government Sector- BHEL, NTPC, NALCO, IRCON, ISRO, BEML, HAL, Indian Railways, Indian Oil, SAIL, RITES, Ministry of Defence, ECL, HP, ONGC, NHAI, PowerGrid, etc.

TOTAL CAPACITY

Construction Equipment	1,800	Units
Material Handling Equipment	2,700	Units
Agriculture Equipment	9,000	Units
Cranes	13,200	Units

